INAUGURAL ACADEMIC CONFERENCE ON PATENT LAW:
The Commercial Function of Patents in Today’s Innovation Economy

KEYNOTE SPEAKER:
FTC Commissioner Joshua D. Wright

September 12-13, 2013
George Mason University School of Law
PROGRAM SCHEDULE

THURSDAY, SEPTEMBER 12:

8:00–9:00 am  Breakfast & Registration
9:00–9:30 am  Opening Remarks
9:30–11:00 am  Panel 1  
  Commercialization as the Intermediary Between Invention and Innovation  
  • Greg Gorder, Founder & Vice Chairman, Intellectual Ventures  
  • Prof. Zorina Khan, Bowdoin University  
  • Prof. F. Scott Kieff, George Washington University Law School
11:30 am–12:45 pm  Lunch
12:00–12:45 pm  Keynote address by FTC Commissioner Joshua D. Wright
1:00–2:30 pm  Panel 2  
  Innovation in Commercial Context: The Role of the Financial System  
  • David Berten, Global IP Law Group  
  • Prof. John Duffy, University of Virginia School of Law  
  • Prof. Edmund Kitch, University of Virginia School of Law  
  • Prof. Sean O’Connor, University of Washington School of Law
3:00–4:30 pm  Panel 3  
  Patent Licensing: New Business Models and New Opportunities  
  • Prof. Damien Geradin, George Mason University School of Law, Tilburg University, Covington & Burling  
  • Jonathan Hillel, Skadden, Arps, Slate, Meagher & Flom LLP  
  • Prof. Michael Risch, Villanova University School of Law  
  • Matthew Vella, Chief Executive Officer, Acacia Research Corporation
FRIDAY, SEPTEMBER 13:

8:00–9:00 am  Breakfast

9:00–10:25 am  Panel 4  
*The Commercial Function of Tech Transfer: From R&D to Innovation*

- Prof. David Audretsch, Indiana University
- Brian Cummings, Vice President, Technology Commercialization & Knowledge Transfer, Ohio State University
- Prof. Charles McManis, Washington University School of Law
- William Tucker, Executive Director, Innovation Alliances & Services, University of California

10:35 am–12:00 pm  Panel 5  
*Private-Ordering Solutions to Market-Based Problems: Patent Pools, SSOs, and Much More*

- Roger Brooks, Cravath, Swaine & Moore LLP
- Lawrence (Larry) Horn, President and CEO, MPEG LA
- Prof. Jay Kesan, University of Illinois College of Law
- Dr. Anne Layne-Farrar, Vice President, Anti-Trust & Competition Economics, Charles River Associates

12:00 pm  Conference Adjourns
CENTER FOR THE Protection of Intellectual Property

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